

Koukoi Games to Develop Sequel for Crashing Season – Announcing Crashing Season: Run

Oulu, Finland: Koukoi Games announces that it is developing a sequel to the best art award winning *Crashing Season* mobile game. The game has the working title of *Crashing Season: Run*, which will feature your favorite *Crashing Season* animal characters dodging obstacles and ramming into hunters – only this time they are piloting crazy vehicles in an endless adventure full of action.

Crashing Season: Run will feature a wide assortment of unique vehicles for players to unlock and pilot, as well as an extremely social mechanic system that will reward players for a long time through social interaction. With the whole new gameplay approach, Koukoi expects to engage their users better than ever before and bring something new to the runner genre through the game.

"The original *Crashing Season* mobile game showed us the power of a good mobile game IP. As we managed to bring fun experience for a few millions of players worldwide and develop an IP, which brought us more and better publicity than we first expected, our team decided to continue the *Crashing Season* franchise. With the learnings from the first game, we're now focusing on developing *Crashing Season: Run* while bringing something new and exciting to the runner game genre. I'm super excited to see how our team is bringing their vision to life every day, and I'm sure players will be excited to play it." says Antti Kananen, CEO of Koukoi Games.

About Koukoi Games

Koukoi Games is a mobile game startup from Oulu, Finland. Founded in 2015, Koukoi Games has focused on producing original and licensed IP mobile games featuring exceptional production values and memorable experiences. The team includes game and tech industry veterans, and includes employees from Nokia and Rovio Entertainment. In 2016, Koukoi published its first game, *Crashing Season*, to worldwide markets and the company partnered with several publishers to bring the game into China, Japan, and the Middle East & North Africa region. In 2017, Koukoi also announced a partnership with FoxNext Games to develop a mobile game based on a Hollywood IP, which the studio is currently developing in addition to *Crashing Season* franchise. Go to [Koukoi.com](http://koukoi.com) for more information.

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