

Koukoi Games - Game Marketing Intern - Oulu, Finland

Koukoi Games is growing and looking for more great talent to join our team. We are looking for deeply motivated and passionate Game Marketing Intern to join our team at Koukoi Games. You want to be part of building high quality mobile games to serve rising needs of players, create long lasting memories, challenge yourself and enjoy working as a part of our awesome team – all this with true entrepreneurial spirit and passion for being part of making games and understanding players' needs.



As a part of our team, you are responsible of a wide range of marketing activities for our existing and upcoming titles including original and licensed IP mobile games – always aiming higher. For being successful in Koukoi Games, you must be a good team player, have unique ideas and approaches to game marketing, know-how to execute ideas and plans in professional manner, and be in responsible of your own work. You like to face new challenges, have relaxed approach of getting things done with entrepreneurial attitude, and you know how to focus on your own work and make your ideas come to life.

RESPONSIBILITIES

- A wide range of marketing activities for existing and upcoming game titles including social media marketing, content marketing, brand marketing, community management, customer service, etc.
- Supporting activities for partnership communications
- Marketing strategy planning and execution based on market research and self-study results
- Documentation and visualization
- Understanding and passion for being part in creating approachable and playable games
- Being part of awesome team while solving daily challenges

REQUIREMENTS

- Fast learning skills and pro-active execution
- Good documentation skills
- Capable of independently doing market research and self-studies, and executing plans and ideas
- Passion, pride and responsibility in your work
- Graphic design skills are plusses
- Entrepreneurial attitude

KOUKOI GAMES OFFERS

- New interesting challenges and approaches for marketing mobile games in competitive industry
- Interesting projects to take part in
- Relaxed working environment and flexible ways of working with best tools
- Opportunity to be part of a focused team, our Koukoi family
- Opportunity to learn and grow
- Responsibility

A portfolio or a summary of previous projects is a big plus when applying for this position.

Interested? Please drop us your application including CV, cover letter and portfolio/summary at info@koukoi.com with the subject "Game Marketing Intern". Even if your skillset is not the right match for our requirements, we still want to know about all talents there are, so please drop us a line.

