



Om Nom: Run, a new game from the creators of Cut the Rope, is now available worldwide for iOS and Android

London, Feb. 27, 2020 — *ZeptoLab Green*, the business unit of ZeptoLab UK Limited dedicated to expanding the global hit *Om Nom* family franchise is proud to announce the release of a runner featuring Om Nom, Om Nelle, and various other characters from the *Cut the Rope* games.

Download Om Nom: Run for free:

[iOS](#)

[Android](#)

Om Nom is the cute, emotive little monster which quickly found global adoration after the release of the first *Cut the Rope* puzzle game for iOS back 2010. Since then, the various titles of the *Cut the Rope* franchise have been downloaded more than 1.5 BLN times. Om Nom also stars in the smash hit TV series, *Om Nom Stories*; available globally on major VOD platforms with over 15 BLN views worldwide.

Om Nom: Run is based on the *Om Nom Stories: Super-Noms* universe, where Om Nom and his friend Om Nelle become super heroes and fight the evil Spider. It is an “endless runner” type of game with non-stop fun and challenges for players of all ages. Om Nom and friends run through various colorful locations from rooftops to robot factories, avoiding obstacles, doing scooter stunts to earn rewards, and completing missions to unlock new race tracks.

“*Om Nom: Run* is a vital part of our studio’s new game IP-focused strategy and we are thrilled to be able to release this game together with *ZeptoLab*. We have great expectations for the future,” — says *Koukoi Games* CEO Antti Kananen.

“The team at *Koukoi* has done an incredible job with *Om Nom: Run* and we’re happy we had the opportunity to combine our beloved little green monster with their team’s deep expertise delivering delightful gaming experiences,” — says *ZeptoLab*’s CRO Elena Solovyeva.

About ZeptoLab Green

ZeptoLab Green is the business unit of *ZeptoLab UK Limited* focused on growing the *Om Nom* family franchise, which includes gaming, animation, licensing, and merchandising. It started with the mobile gaming series *Cut the Rope*, which now has more than 1.5 BLN downloads and counting. As part of its publishing initiative, *ZeptoLab Green* has so far released two games: *Om Nom: Merge* and *Om Nom: Run*, available for iOS and Android.

The company’s goal is to expand its character beyond the smartphone screens. *ZeptoLab Green* also produces the incredible successful animated series, *Om Nom Stories*, with over 15 BLN views worldwide. With the help of its hand selected partners, the company also develops toys, clothes and other licensed merchandise that can be enjoyed by kids all over the world.

About ZeptoLab

ZeptoLab is a global company that creates FUN games filled with INNOVATION and polished with its signature QUALITY.

After the success of *Cut the Rope* games, which is now part of the *ZeptoLab Green* business unit, the company released *C.A.T.S.: Crash Arena Turbo Stars* and *King of Thieves*, massive multiplayer mobile titles with more than 300 MLN combined downloads so far. The company also released *Pudding Monsters*. The games can be enjoyed on all major mobile platforms, including but not limited to: *iOS, Android, Amazon* and *Windows Phone*.

For more information, please visit www.zeptolab.com

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About Koukoi Games

Koukoi Games is a mobile game studio from Oulu, Finland. Founded in 2015, *Koukoi Games* focuses on original and game IP free-to-play mobile games. The team includes game and tech industry veterans, including talent from companies such as *Rovio, Wargaming, Everywear Games* and *Nokia*.

Go to www.koukoi.com for more information.